

CURRICULUM VITAE

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Right to work: EU/UK (Italian citizen)
Location: Based in Berlin | Open to relocation to London / UK



AI Enablement and Transformation Leader with 10+ years of experience driving large-scale change in energy, infrastructure, and technology-driven organizations. Currently leading the AI Center of Excellence at SEFE Group, enabling enterprise-wide AI adoption across Germany, the UK, France, and the Netherlands, with ~15% of the global workforce actively engaged.

Proven track record in designing AI operating models, AI literacy and upskilling programs, governance frameworks, and business-driven AI use cases, including leading the ongoing enterprise-wide adoption and implementation of Microsoft Copilot M365. Combines a deep corporate finance and M&A background with strong technical fluency in AI, automation, and modern software tooling, translating emerging technologies into scalable, compliant, and value-generating ways of working.

SEFE Securing Energy for Europe (Germany / UK) (Mar 2022 – present) **Berlin, London**
AI Center of Excellence Lead / Senior Manager Transformation Office

- Founded and led the Group-wide **AI Center of Excellence**, driving enterprise-wide enablement across Germany, UK, France, and the Netherlands; community includes ~20% of the global workforce.
- Designed and implemented SEFE's AI Enablement framework, covering AI literacy, advanced upskilling, governance, use-case prioritisation, and responsible AI adoption.
- One of two accountable leaders for the **enterprise-wide implementation of Microsoft Copilot M365**, overseeing rollout strategy, enablement, and organizational adoption.
- Designed and delivered Copilot training and usage guidance, embedding AI into daily workflows and ways of working across business functions.
- Coordinating with Microsoft, internal IT and Security teams, Legal, and Works Council to secure approvals and ensure compliant AI deployment in a highly regulated environment.
- Delivered a comprehensive **AI literacy and upskilling programme** (foundational → advanced), including internal trainings, external expert sessions, and recurring AI townhalls aligned with business priorities.
- Enabled cross-functional teams (Legal, Finance, Operations, IT) to identify and deploy AI-driven solutions improving productivity, decision quality, and process efficiency.
- Acted as interface between business, IT, Legal, and Compliance to ensure **scalable and compliant AI adoption**.
- In parallel, led strategic transformation programmes including Legal Target Structure, Transaction Readiness, and delivery of the Group Financial Go-Live (2024).

Gazprom Germania GmbH (Oct 2014 – Feb 2022) **Berlin**
Asset and Project Management, Senior Manager

- Focus on complex cross-border initiatives, M&A, and large-scale asset transformations, coordinating international teams and senior stakeholders across Europe.

EY (Sep 2013 – Sep 2014) **Moscow**
Valuation & Business Modelling, Manager

- Leading international financial modelling team focused on transaction support and strategic decision making in various industries with the focus on tech companies (e.g. Vkontakte and others)

PwC Italy (Sep 2011 – Aug 2013) **Milan/Rome**
Advisory Deals, Assistant Manager

- Renewable energy and public transportation projects, including public-private partnerships and project finance
- Business valuation and debt advisory

PwC Russia (Jan 2006 – Aug 2010) **Milan/Rome**
Project Finance, Debt Advisory & Business Valuation, from Intern to Assistant Manager

- Project Finance and Public-Private Partnerships, Business Valuation, M&A, Debt Advisory, and restructuring projects
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Thought Leadership in AI Enablement (Independent)

Creator of Unreasonable AI, an educational YouTube channel focused on practical AI adoption, automation, and AI ways of working for professionals and organisations.

The channel serves as a hands-on laboratory for testing AI tools, workflows, and enablement approaches, translating complex AI concepts into actionable guidance. Content focuses on enterprise-relevant topics such as AI literacy, automation, AI agents, and responsible use of AI in daily work.

www.youtube.com/@unreasonableai

EDUCATION

2011 – MBA in International Business (full time), MIB School of Management

2007 – Master in Fin. Management, Pleknanov Russian Academy of Economics, diploma with honours

2005 – Erasmus Programme in Business department of Satakunta Polytechnic University

**Trieste
Moscow
Pori (Finland)**

Qualifications / Achievements:

ACCA – Association of Chartered Certified Accountants

ASA – American Society of Appraisers, Business valuation BV201- BV204

 Winner of Russian Olympiad in Mathematics across Siberia and Far East (2021)

Languages

Russian – native

German – B1

English – fluent

Chinese – A2

Italian – fluent

AI, Automation & Technical Fluency

- **AI & Automation:** AI tooling, LLM-based workflows, n8n automation, AI agents
 - **Software & Web:** JavaScript, TypeScript, React, Node.js (hands-on, prototyping)
 - **Infrastructure:** Cloud, Linux, deployment, self-hosted services
 - **Design & Media:** Figma, Illustrator, video production (for enablement & training)
 - **Business & Finance:** Financial modelling, valuation, transaction support
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